TABLE OF CONTENTS

Tanzina AKHTER MD. NUR-AL-AHAD	INFLUENCE OF PACKAGING ELEMENTS ON THE PURCHASE DECISION-MAKING: A STUDY ON THE BAR SOAP USERS OF DHAKA CITY, BANGLADESH	161
Ovidiu-Iulian BUNEA	PERCEPTIONS OF THE FACTORS THAT INFLUENCE THE LABOUR PRODUCTIVITY OF PROCUREMENT EMPLOYEES IN E- COMMERCE COMPANIES UNDER TELEWORK CONDITIONS	181
Elena Cristina CERNĂTESCU Michael Marian NICOLESCU Marian CAZACU Andra-Nicoleta PLOSCARU Simona DUMITRIU	RELATIONSHIPS AMONG TRAINING, EMPLOYEES' PERFORMANCE, SATISFACTION, AND TURNOVER	194
Christopher ZERRES	TOO HARD TO MEASURE! MEASUREMENT OF SOCIAL MEDIA ACTIVITIES. AN OBJECTIVE- BASED PROCESS	201
Patrick Kunle Adeosun LADIPO Ismail Tubosun AREBI Olushola Solomon AKEKE Babatunde BISIRIYU	EFFECT OF CUSTOMER SERVICE ON CORPORATE COMPETITIVE ADVANTAGE IN THE NIGERIAN TELECOMS SERVICE INDUSTRY	212
Flaviu Doru NEAGA	EVOLUTIONS, TRENDS AND OPTIONS REGARDING THE TOURISM ACTIVITY IN THE COVID- 19 PANDEMIC CONTEXT. CASE STUDY: SĂLAJ COUNTY	230