

TABLE OF CONTENTS

Radu Florin OGARCA Sorinel DOMNIȘORU Liviu CRĂCIUN Laurențiu MIHAI	RETURNEE ENTREPRENEURSHIP IN ROMANIA – DETERMINANTS AND PERSPECTIVES	7
Banjo Ally HASSAN Hassanat Adunni HASSAN Adebiyi Julius ABOSEDE Olufemi Adewale OGUNKOYA	CENTRALIZATION AND BUSINESS ETHICS IN NIGERIA DEPOSIT MONEY BANKS	24
Erika KULCSÁR Kinga SZŐCS	ANALYSING THE SECTORS AND COUNTRIES OF ORIGIN FOR THE TOP RANKING BRANDS. ARE THERE ANY COMMON PATTERNS?	35
Ioanna DIMITRAKAKI	THE TOURIST MARKETING AND ANALYSIS OF TOURIST SATISFACTION	54